

Final Report
Olympic Solidarity Project Lithuania
May, 29 – November, 5 2023

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Introduction

The Lithuanian Badminton Federation (LBF) applied for an Olympic Solidarity Project through its National Olympic Committee (NOC) with the aim to :

- Improve the structure and organization of the LBF for better serving members
- Improve High Performance and Talent Development to compete better international

The help was asked from two international experts, Wojciech Szkudlarczyk and Martijn van Dooremalen. Together with the LBF, a six months program was developed, with LBF responsible for the organization and the two experts for the content.

The program was divided in four stages . The last stage finished on November, 5 and in this final report, stage 4 is reported together with the reports of the first 3 stages in the attachments.

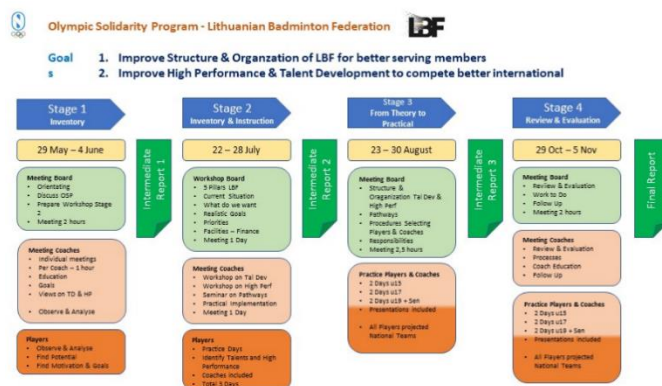
In the report, the conclusions of the experts will be described and advices will be given for the next developing steps in the Lithuania Badminton Federation.

November 2023

Wojciech Szkudlarczyk
Martijn van Dooremalen

Stage 1 to 4

The Olympic Solidarity Project (OSP) Lithuania was divided in 4 stages. These 4 stages are described in Attachment 1. In all 4 stages the focus was on Players, Coaches and Administration. Logical, seeing the aim of the project (improve structure and level of players).



Attachment 1

From stage 1 to 4, we have looked at the current state of players, coaches and administration and started with improvements. In the intermediate reports (Attachments 2, 3 and 4) the findings and actions are described.

Stage 4 was the last stage. In this stage improvement steps were concluded for players, coaches and administration. Probably the last stage was the most fruitful one. We had all National Team players in the practice camp, 22 coaches came to the coach seminar and with the board the frame work of the Strategic Plan and Work Plans were finalized

Resume, conclusions and advices:

1. Players

- Only in stage 4, players of the National Teams (it was not always clear who was in the National Team and why), took part in the OSP Practice. In other stages practice was filled with players who were “willing to take part”. This gave us a good view on the level of National Teams and Club players.
- The level of players is average, but as everywhere, there are talented players.
- Development of players is not progressive due to:
 - Weak coaching in clubs, mainly based on skills practice
 - Lack of sufficient facilities
 - Lack of Plans and Pathways for players on local and national level
 - Too much individual work of players and not the best working together on a regular base.
- Motivation of players is not always optimal. No clear planning, personal interests and views of players, coaches and clubs and missing of realistic, achievable goals are the main reasons for this.
- During the OSP, players learned to work in practice more with decision making (tactical) exercises

Conclusions and Advices:

- In Lithuania, there are, just as everywhere, talented players.
- Players are working too much as an individual on skills. Sparring in groups, working with other players with tactical exercises on national level, would benefit all.

- The creation of clear pathways and goals leading to national teams with a firm program is necessary to lift the level of play.
- For the development of younger talented players, possibilities should be created on regional level.

2. Coaches

- There are 2 groups of coaches. Older coaches with badminton roots in the passed and younger coaches with a more recent education. The last group is more into “how can I be a better coach”, the first group is more conservative and not really willing to do “self-examination”.
- Education and Experience of coaches is average to low. This is related to the level of players: if the level of play is low, there is no need for a higher coach level.
- Coaches do not have a clear view on what should be done to improve badminton in Lithuania.
- Several coaches mentioned the need for more and better education.
- In 3 seminars coaches were updated on Talented Development, Planning and the use of Tactical Exercises.

Conclusions and Advices:

- To improve the level AND the structure in Lithuania badminton (coaches are the backbone of the sport), the knowledge of coaches should be improved by workshops, seminars and courses. A project plan “Coach Education” is a must.
- Get coaches involved in the development of badminton. They are the link from administration to members (players).

In Attachments 5, 6 and 7 the programs for coaches and players in stage 2, 3 and 4 are presented. In Attachments 8, 9 and 10 a list of participants is presented in these programs.

3. Administration

- On club level there 2 kinds of clubs: clubs with a membership structure and business model clubs. It is clear that goals for both clubs are not the same: developing badminton with or without also making money.
- The Lithuania Badminton Federation is steered by a “big in numbers” board with initially no perception of what to do, why and how or responsibilities.
- In clubs or in the Federation we could not find any policy based on vision and structured plans.
- Decisions were always made on day to day business.
- Practical work on national level is done by one administrator. He is a kind of “Fireman” solving problems in last minutes.
- It was not possible to work with individual clubs on setting up policies, but with the board of LBF a framework of a strategic plan is developed (**see Attachment 2**), Workplans were made and approved in the last stage with budgets included.

Conclusions and Advices:

- Clubs and the Federation were acting on a day to day business with the Fireman as the most active person.
- Because there are no plans in clubs or the Federation, many decisions are questionable and are causing discussions. This has no positive impact on the development of badminton.

- The start of making a strategic plan and workplans in stage 2 to 4 is a big step forward and could lead to a long term policy, supported by members.
- The produced papers on the more year policy, should be finetuned (in wording and budget wise), so that the whole package can be presented to the annual meeting for approval.

The development of a Strategic Plan for a federation is a complicated task. Therefore, we have suggested to the board to develop a Strategic Plan based on 5 pillars of a sports organization:

1. Excellent Organization – Governance
2. More People Participating
3. High Performance & Talent Development
4. Events
5. Strengthening the base, in the case of LBF, the clubs

As a result of these pillars and discussions in board meetings plans are made:

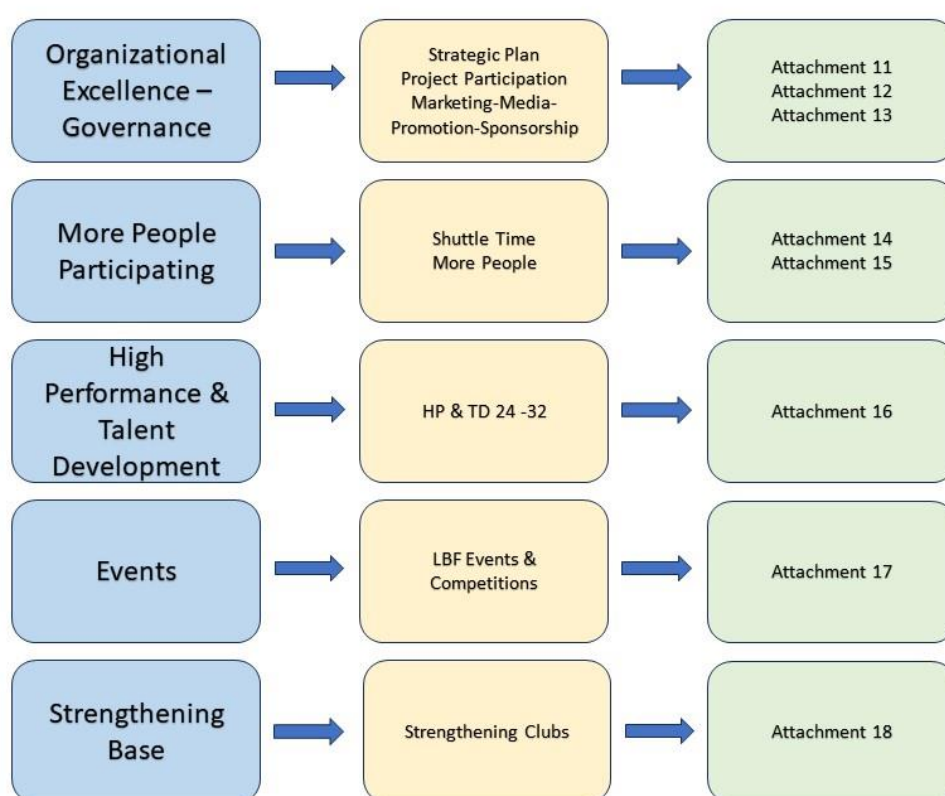


Figure 2

Special attention was given to Para Badminton. It was not mentioned in the initial Strategic Plan, but should be included in one of the pillars. In Attachment 19 the setup of Para Badminton is described.

Of course all these plans have financial implications. A rough estimation of the several expenses is made and shown in Attachment 20 (Separate budgets for each plan is also available within the LBF).

Finally

Looking back at the activities, practices, seminars and meetings, there are 3 main steps to make:

- 1. Give Players Pathways, so that they can develop**
- 2. Educate Coaches and stimulate them to look for education and improvement**
- 3. Think in Long Term Strategies and be patient in implementing these.**

A special word of Thank You should go to Tadas Ivanauskas, nothing was too much for him to organize our stay in Lithuania.

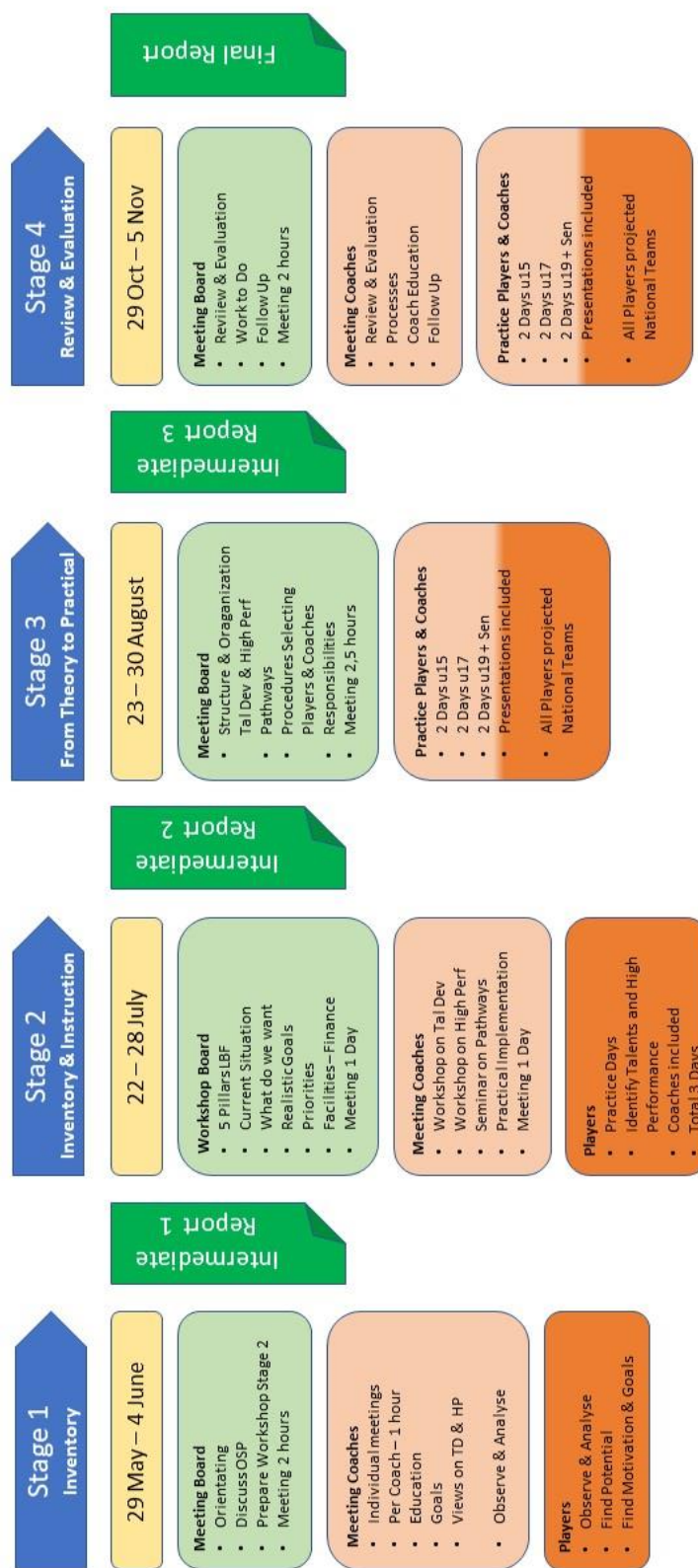
Also to Vaida Slusniene, who put a lot of effort in organizing practice camps and seminars. Without these both two, our work was not possible.



Olympic Solidarity Program - Lithuanian Badminton Federation



- Goals**
1. Improve Structure & Organization of LBF for better serving members
 2. Improve High Performance & Talent Development to compete better international



Olympic Solidarity Project Lithuania, May – December 2023

Intermediate Report 1

From May 28 until June 4, the first visit was done by 2 experts, Wojciech Szkudlarczyk and Martijn van Dooremalen.

The aim of the visit can be described as:

- Find out the way Lithuanian Badminton is being lived
- Get an idea on the current level of Lithuanian Badminton

To get answers on the above questions, we travelled 1426 km with the help of the General Secretary of the Lithuanian Badminton Federation (LBF), Tadas Ivanauskas, on 4 days to 14 clubs (Tadas and Wojciech 6 days) in different places, speaking to presidents and coaches of these clubs.

A meeting was arranged with the Board of the LBF, to receive also from that side, useful information. Wojciech Szkudlarczyk visited on Saturday June 3 a Lithuanian Tournament to observe players and where useful to speak again with officials.

This whole process gave the 2 experts enough information, to make first careful conclusions and set up a program for the second visit.

First Conclusions

A. Players – Participation

1. The Lithuanian Badminton scene is not very big. The number of registered players is about 2500. In total an estimated figure of 5000-7000 persons are playing.
2. Players are divided over approx. 30 clubs, where officials place them roughly in 3 groups:
 - Beginners, young kids, starting with badminton, age from 7 years on
 - Social Players, most adults with a variety of levels, playing weekly
 - High Performance Players, young “talented” players, age from 12 to 18. Maybe better to name this group Talent Development Players.
 - Additionally, there are a few players taking part in international events.
3. The level of the players is average, no difference with other small associations. And, as in other associations, it’s difficult to keep players motivated and into the sport. Social play is helping in some places to deal with this problem.
4. Full development of players is an issue because of lack of accommodation, funding and quality in coaching.

B. Coaches

1. Remarkable that all coaches, we have spoken with, had some kind of coach education. In most cases, this was the BWF Level 1 certificate.
2. There is a threat for coaches, because the government is coming up with an additional requirement (a Sport Education Certificate) to be allowed to coach.
3. Roughly, coaches can be divided in 2 groups:
 - The older established group seems to be most conservative, not into changes with an “we know it all” attitude. We experienced this and heard this back from younger coaches

- The younger group of coaches is willing to share, exchange ideas and keen to get more knowledge.
4. Several times the need for more and better educated coaches was mentioned by different stakeholders.
 5. Not many coaches could answer the question what the LBF is doing for them or what they could do for the LBF. Although in a few cases, Coach Education and camps for players was mentioned.

C. Administrators – Clubs

1. All administrators, sometimes Presidents of their clubs, were satisfied with the way they were functioning. It gave us the idea that they most look at their own situation and problems.
2. All of them were motivated to drive badminton to better and more players in Lithuania. Although there were differences in the why and the how.
3. Most of the clubs have owners, some are having a “membership” structure with members deciding on how and what in the club.
Being an “owner” club means that income is important; it’s a business model!
4. Not many administrators could answer the question what the LBF is doing for them or what they could do for the LBF.
5. Clubs can be divided according to the purpose of the main activity:
 - Talent Development Players
 - Social Players

D. Lithuanian Badminton Federation – Board

1. The LBF is steered by a board of 13 people, 1 President, 12 members.
2. The day to day business is run by the General Secretary. He is the only paid administrator in the LBF.
3. The General Secretary is also the “fireman” in the LBF. Every unforeseen last minute problem is supposed to be solved by the General Secretary.
4. In general, it’s not clear what the LBF is doing for its members; see the earlier remarks. Roles and responsibilities, not only of the LBF, must be a focus point in the updating process of Lithuanian Badminton.
5. In the board, there is a big difference in views on responsibilities and what we do, on current national and international position, and on main policies.
6. We could not find a well-developed strategic plan, including all aspects of the Federation.
7. Drive and enthusiasm is there, but it seems to be difficult to united this and choose a common direction to go.

These first conclusions will guide us to the Second Stage of the OSP Lithuania, where will have sessions Board, Players and Coaches. We are choosing NOT to have meetings with club administrators, because this should be done in the near future by the board of the LBF. The setup for the Second Stage is separately send to the General Secretary of the LBF.

June 7, 2023

Wojciech Szkudlarczyk
Martijn van Dooremalen

Olympic Solidarity Project Lithuania, May – December 2023

Intermediate Report 2

From July 23 until July 29, the two 2 experts in the Olympic Solidarity Project, Wojciech Szkudlarczyk and Martijn van Dooremalen worked in Lithuania

As described in the Project Plan, the targets of the 2nd visit can be described as:

- Instruction for Coaches, Players and Board based on the findings during the 1st visit
- In Practice, working with Coaches and Players to get an even better inside view on their levels

To meet the targets, 2 Coach Seminars for 2 groups of coaches, 2 2-days practice sessions for Players and a workshop for the Board, were organized.

In total 9 Coaches, 43 Players and 6 Board Members participated in the activities, taking place in Pierna (Coaches and Players) and Kaunas (Board).

Coaches Seminar

E. Theoretical / Thinking

The 1 day seminars had a theoretical / thinking part, in the morning and a practical / doing part, in the afternoon.

In the morning session, the focus was on an integrated plan for Talent Development in clubs. Most coaches are not using any plan at all and practice with players based on “general feelings”. The presented plan was well received and hopefully will be used in future or will give coaches inspiration for their daily practice.

Also in the morning coaches were asked to answer:

1. Is it possible for Lithuania to reach European sub level
2. What should be done to make this possible
3. Make priorities in “what should be done”

The outcome in both sessions was on question 1, YES, and for question 2 and 3:

<ul style="list-style-type: none"> • Promote Badminton <ul style="list-style-type: none"> - Inform the general public on Badminton as an Olympic Sport - Make showcases e.g. in Malls • Increase Availability and Conditions <ul style="list-style-type: none"> - Better and more halls - Recruit experts - Invest in Coach Education • Cooperation between Coaches, Clubs, LBF 	<ul style="list-style-type: none"> • LBF Plan for HP and Talent Players <ul style="list-style-type: none"> - Communicate Clubs, Coaches also International - Work on the same Goals • Focus on more Players 9 – 12 year • Coach Education
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F. Practical / Doing

In the afternoon practical instruction, based on the observations in Stage 1 of the OSP, was given on:

6. Technical components of Overhead Strokes from the back of the Court
7. Racket Handling in the Court

8. Decision Making Exercises

The decision to go for these subjects in the practical part was taken after the visit of clubs in the first stage of the project. All coaches are working with Skill Exercises, which is good, but not good enough to learn youngsters to play the game. Skills should be combined with when to do what based on interaction.

Another conclusion in the first stage was the lack of knowledge on or focus for the basic components of hitting. Therefore the choice was made to go for Racket handling and Overhead Strokes.

For coaches these instructions were new and all appreciated the updates they received. It also shows the need for updating Lithuanian coaches. This was also a wish of the coaches in the morning part of the seminar.

Players Practice

In 2 groups, players from the East and the West part of Lithuania were given the opportunity to practice with us and the coaches who took part in the seminars. In the first 2 days, 16 players were taken part in the second 2 days, 27 players were taking part.

Most players were u15, from very beginners to reasonable level. For several reasons not the best players could take part. This should be realized for sure in Stage 3.

Players were instructed on strokes from the back and Racket Handling, as also instructed to the coaches. In this way coaches could see how and work with, the main focus points.

Warming Up and Cooling Down examples were given. All with the aim of giving Players and Coaches inspiration on refresh their home practice.

For us, as experts, these practice days gave us a better insight in strength and weakness of club practice.

Board Workshop

In the Workshop with the Board we have tried and we think also succeeded in making clear what the Lithuanian Badminton Federation wants in the near future.

6 Board Members took part in the Workshop to:

Targets for the Day

- Make clear what we want
- Make sure that we all support what we want
- Understand what needs to be done to achieve the targets
- Prioritize in targets
- Decide who is going to do what and responsibilities

On the 5 Basic Elements for a Federation, Governance, More People, High Performance & Talent Development, Events & Competitions and Strengthening Clubs, targets were formulated for the next 2, 5 and 10 years. This was done in pairs, so 3 sets of targets were discussed.
In a group discussion it was decided to go for the following targets for the next 2 years:

Governance	<ul style="list-style-type: none"> • Clear structure in the Board which also will have a positive influence on the structure of the Federation and imbedded in a Strategic Plan • Participating in Projects as BEC and Olympic Solidarity • Marketing / Promote the Game; Finding Sponsorship; contact with Media (MMPS)
More People	<ul style="list-style-type: none"> • Kids Program to attract more players • Adults Program to get more coaches, technical officials and volunteers
HP & TD	Design a TD & HP Plan with clear goals and pathways
Events & Competitions	Set up an Events Committee
Strengthening Clubs	<ul style="list-style-type: none"> • Updating Coaches by seminars, applications, courses • Enlarge the number of available coaches

Key Performance Indicators were discussed:

Governance	<ul style="list-style-type: none"> • Structure in the Board: ready August – September 2023 • Strategic Plan: <ul style="list-style-type: none"> - Draft ready October 2023 - Board approval December 2023 - To members January 2024 - To be approved by Annual Meeting 2024 • Project Participation <ul style="list-style-type: none"> - Appoint expert September 2023 (paid through project money) - 2024: €220.000 planned budget - 2024: involve 25 Coaches and 150 Players • MMPS: <ul style="list-style-type: none"> - Improve the setup of a YouTube channel - Stimulate local initiatives from current 5 to 10 in 2024 and 15 in 2025 - Appoint an expert on marketing before mid-2024 - Get sponsorship in year 1: €20.000, year 2 €50.000
More People	<ul style="list-style-type: none"> • Kids Program to attract more players • Adults Program to get more coaches, technical officials and volunteers
HP & TD	<ul style="list-style-type: none"> • Part of the Strategic Plan, ready October 2023 (see Governance) • Implementation from May 2024 (after approval Annual Meeting)
Events & Competitions	<ul style="list-style-type: none"> • Install an Events Committee from May 2024 • Numbers and Names ready by January 2024
Strengthening Clubs	<ul style="list-style-type: none"> • Organize: <ul style="list-style-type: none"> - Year 1, 3 weekend seminars with an average in participation of 15 coaches in 2 weekends - Year 2, 3 weekend seminars with an average in participation of 25 coaches in 2 weekends • Organize BWF Level 1 (and maybe Level 2) in 2025

The last part of the Workshop was spend on the responsibility of each Board Member: who is responsible for which Target and Key Performance Indicator. Both should come together in a Workplan for the next 2 years, which also the responsibility of the designated Board Member.

All Board Members were given the task to nominate, individually, a member as the most suitable candidate for each Target, Key Performance Indicator and Workplan and motivate the choice. In an separate annex an overview is written down of the choices made, without any motivation. And with some comments from the experts.

The next step is that the Board of the LBF takes a definite decision on Targets, KPI's and responsibilities. These decision should be made before the third stage of the OSP, so that we, as experts can follow up in the third stage and work can start.

July 31, 2023

Wojciech Szkudlarczyk
Martijn van Dooremalen

Olympic Solidarity Project Lithuania, May – December 2023

Intermediate Report 3

The third stage of the OSP Lithuania, took place from 23 till 30 August. During these days, experts Wojciech Szkudlarczyk en Martijn van Dooremalen worked with players and coaches in 2 separate practice camps of 3 days and 2 one-day coach seminars. In total 36 players and 10 coaches were participation in these activities. Seminars and Practices were organized by the LBF in Kaunas, where excellent facilities were available.

On the last evening of the third stage, a Board meeting was held to follow up the workshop with the Board in the second stage.

Coach Seminars

The coach seminars were a follow up of the seminar in the second stage. Main subjects were how to develop an Annual Plan and what means Physical Training on Court.

In the morning of the one-day seminar a possibility on how to develop an annual plan and from there, developing daily practices, was presented and explained. For coaches this was new and, because of the volume of information, difficult to absorb in a few hours. Slides of the presentation was send to the participants, to give them the possibility to read things over again.

We were informed on a positive feedback from participants and the question to go deeper into this subject in stage 4 of the OSP, also focusing in how to design exercises in practice, copying the real match situation.

In the afternoon, coaches were in the hall confronted with physical training on court and the reality of the intensity of certain exercises. Attention was given to not only the physical part of exercises but also the technical and tactical part, to make exercises “game like”.

None of the national coaches was present at the seminars, but the club coaches who took part in the seminars were very enthusiastic and did see the necessity to change their work towards more planning and “game like”.

Players Practice

In two groups of 18 players, one group of seniors – u19 – u17 players and one group of u15 – u13, players practiced for 3 days each and were confronted with tactical and technical exercises. The intention of the third stage was to have players of national teams in these practice days together with national coaches. As in the seminars, national coaches did not take part and just a few national team players were attending. One of the goals of the OSP is to give inspiration to players and coaches on how to improve practice by presenting one-shuttle exercises instead of the common used multi-shuttle exercises: as in stage 2, we could not succeed in this.

Reasons for not attending could be:

- Already made other arrangements, although the program of the OSP was published in May
- Not realizing that changes are necessary to get better results in the future
- Being satisfied with the current situation and afraid for changes

It's guessing on reasons, but we have to keep on trying to get everybody on board.

Participating players did very well in all the sessions, not used to practice 2,5 hour per session. All were always in time and motivated to learn!

Important is to realize that there seems to be a big gap in level between u15 and u13 players. The Corona Pandemic could not be the only reason.

Board Meeting

In the Board Meeting:

- A short verbal report was given on the activities in stage 3
- Responsibilities on the different fundamentals of the LBF were finalized
- Dates were communicated for Work Plans and Stage 4
- After a small discussion it was decided that for the time being the Board will be responsible for nomination national coaches, as the Coach Committee is not functioning.

September 2, 2023

Wojciech Szkudlarczyk
Martijn van Dooremalen

Sun 23 July & Wed 26 July	Coach Seminar	09:00 – 10:15	Classroom	Presentation Coach Responsibilities & Talent Development Systems
		10:15 – 11:30		Break
		10:30 – 11:15		Brainstorming in small groups on <ul style="list-style-type: none"> • Current Talent Development • What could be targets in terms of results • Pathways for Lithuanian Talents
		11:15 – 12:00		Presentations of Brainstorming & Conclusions
		12:00 – 13:00		Lunch
		13:00 – 14:30	Hall	Main focus points in hitting – Front / Mid / Back Court
		14:30 – 14:45		Break
		14:45 – 15:30		Exercises – Relation between the game and practice – contextual interference, examples
		15:30 – 17:00		Designing exercises in small groups and presentation / discussion
		17:00		Review & Evaluation
Mon 24 July Tue 25 July & Thu 27 July Fri 28 July	Practice Camp Players & Max 6 coaches on voluntary base	09:00 – 11:30	Hall	Strokes from the back of the court
		12:00 – 13:00		Lunch
		14:00 – 16:30		Defense & Attack – Play games
		09:00 – 11:30	Hall	Net strokes – Game situations
		12:00 – 13:00		Lunch
		14:00 – 16:30		Play – Singles & Doubles
Sat 29 July	Board Workshop	09:00 – 09:30	Meeting Room	Introduction & Base of a Federation
		09:30 – 10:30		Brainstorming in small groups on <ul style="list-style-type: none"> • What to achieve on short and middle long term • Tools • Timing
		10:30 – 10:45		Break
		10:45 – 12:00		Presentations of Brainstorming & Conclusions
		12:00 – 13:00		Lunch
		13:00 – 14:00		Task : Communicating & Learning
		14:00 – 14:45		Key Performance Indicators
		14:45 – 15:00		Break
		15:00 – 16:00		Task : KPY & 2 year Work Plans
		16:00 – 16:45		Conclusions & Next Steps
		16:45 – 17:15		Evaluation & Review
		18:00		Dinner together ?

Program Stage 3 OSP – Lithuania

Attachment 6

Wed Aug 23 & Sun Aug 27	Coach Seminar	09:00 – 10:30	Classroom	Annual Plan HP & TD Players including Complex Training	Coaches intended Coaches, National Teams & Club Coaches delivering Nat. Team Players Projector Flip Over (paper)
		10:30 – 10:45		Break	
		10:45 – 11:15		Task Coaches: Make an Annual Plan for 2024	
		11:15 – 12:15		Presentations of Plans 2024	
		12:15 – 13:15	Hall	Lunch	
		13:00 – 14:00		Physical Training on Court	
		14:00 – 14:30		Task Coaches: Make Physical Exercises on Court	
		14:30 – 14:45		Break	
		14:45 – 15:45		Present Physical Exercises	
		15:45 – 16:45		Complex Training on Court	
		16:45 – 17:00		Review & Evaluation – Q & A	

Thu Aug 24 till Sat Aug 26 Mo Aug 28 till Wed Aug 30	Practice Camp Nat. Team u15 & Best u13	Day 1	Morning	Tactical Exercises Service Situation - Singles	Only Nat. Team Players
			Afternoon	Tactical Exercises Attacking & Defending - Singles	
		Day 2	Morning	Tactical Exercises MD & WD - Rotating	
			Afternoon	Skill Exercises MxD – Doubles Play	
	Pract. Camp Nat. Team u17 & u19 (seniors)	Day 3	Morning	To be decided, based on first 2 days	
			Afternoon	Play Singles & Doubles	
		Morning 09:00 – 11:30 Afternoon 14:00 – 16:30			

Wed Aug 30	Board Meeting	19:30 – 22:00	Meeting Room	Agenda: <ul style="list-style-type: none"> • Follow up Stage 2 • Verbal Report Stage 3 • Pathways – Selecting – Procedures HP & TD Players & Coaches • Social Badminton • Strategic Plan • Miscellaneous 	

Sat & Sun Oct 28 & 29	Practice Seniors U19 U17 Total 13 Players	Both days: 08:00 – 11:30 Practice 1 14:00 – 16:30 Practice 2 Total 4 Practice Sessions Content of sessions to be decided	5 Courts
Mo & Tue Oct 30 & 31	Practice U15 U13 Total 13 Players	08:00 – 11:30 Practice 1 14:00 – 16:30 Practice 2 Total 4 Practice Sessions Content of sessions to be decided	5 Courts
Wed Nov 1		No activity due to National Holiday	
Thu Nov 2	09:00 – 12:00	Coach Seminar: from Year Plan to Daily Practice	Classroom Projector Flip Over
	13:30 – 15:30	Daily Practice Exercises – Complex Training & Game Like Training	Hall 2 Courts
Fri Nov 3		Observation Lithuania International U19	
Sat Nov 4	12:00 – 16:00	Board Meeting – Agenda: <ul style="list-style-type: none"> • Approval Strategic Plan including HP & TD Plan • Approval Work Plans • Approval Budgets • Any other Business 	Meeting Room Projector Flip Over

07.23-07.25			
Klubas		Vardas	Pavardė
Badminton center „BC421"	Coach	Vilmantas	Pratusevičius
Badminton center „BC421"	Coach	Alan	Plavin
K. Navickas badminton academy	Coach	Mantas	Maulė
Badminton center „BC421"		Simas	Stalauskas
Badminton center „BC421"		Simonas	Pipiras
K.Navickas badminton academy		Urtė	Gatelytė
K.Navickas badminton academy		Grėtė	Velykytė
K.Navickas badminton academy		Marija	Kolojanskaitė
Capital badminton club		Liepa	Budrytė
Capital badminton club		Gabija	Beržinskaitė
Prienai badminton club		Arnas	Jarmalauskas
Prienai badminton club		Tautvydas	Stanaitis
Prienai badminton club		Emanuelis	Vnek
Prienai badminton club		Matas	Stravinskas
Prienai badminton club		Danielius	Sukanka
Prienai badminton club		Austėja	Belenavičiūtė
Prienai badminton club		Miglė	Žukauskaitė
07.26-07.28			
Klaipėda badminton club	Coach	Jonas	Petkus
Klaipėda badminton club		Augustė	Stankevičiūtė
Klaipėda badminton club		Dangė	Lydnugarytė
Klaipėda badminton club		Agota	Narvilaitė
Klaipėda badminton club		Liepa	Aleknavičiūtė
Badminton club JSO	Coach	Benas	Vaškevičius
Badminton club JSO		Liutauras	Sergėjas
Panevėžys badminton club	Coach	Mantas	Smalskis
Panevėžys badminton club		Atilė	Vyblovė
Šakiai badminton club	Coach	Valentinas	Bagdanavičius
Šakiai badminton club	Coach	Vilius	Bagdanavičius
Šakiai badminton club		Vakaris	Puidokas
Šakiai badminton club		Vytautas	Maciukevičius
Šakiai badminton club		Mykolas	Jakštys
Raseiniai badminton club		Loreta	Radavičiūtė
Raseiniai badminton club		Nojus	Danasas
Raseiniai badminton club		Dovydas	Siniakovas
Badminton club „Smešas"		Mantė	Jablonskytė
Badminton club „Smešas"		Kasparas	Draukšas
Badminton club „Smešas"		Agota	Baguckytė
Badminton club „Smešas"		Ditė	Kontrimaitė
Badminton club „Smešas"		Liepa	Murauskaitė
Badminton club „Smešas"		Smiltė	Bistrovaitė
Badminton club „Smešas"		Vakarė	Intaitė
K. Navickas badminton academy		Nomeda	Seniūnaitė
Virus badminton club		Ūla	Budrytė
Badminton club „Smešas"	Coach	Vaida	Slušnienė
Prienai BSK		Ažuolas	Barkauskas
Prienai BSK		Rokas	Barkauskas
		Joris	Ivanauskas
		Uma	Ivanauskaitė

OS 3rd stage Coaches and Players					
08.28-30			08.24-08.26		
U13-U15		Club			Club
1.	Tadas RIMKUS	Klaipėda badminton club	U17	Nojus TENIKAITIS	Tauragė „Volanas“ badminton club
2.	Mykolas JAKŠTYS	Šakiai badminton club	U17	Kipras SAKALAUSKAS	K. Navickas badminton academy
3.	Jonas ALEKNAVIČIUS	Klaipėda badminton club	U15	Joringis SKIRGAILA	K. Navickas badminton academy
4.	Arn STEFFENSEN	Capital badminton club	U15	Goda VANCEVIČIŪTĖ	K. Navickas badminton academy
5.	Kasparas DRAUKŠAS	Badminton club „Smešas“	U15	Urtė GATELYTĖ	K. Navickas badminton academy
6.	Tautė BALTAKYTĖ	K. Navickas badminton academy	U17	Augustė STANKEVIČIŪTĖ	Klaipėda badminton club
7.	Skaja DAPKUTĖ	K. Navickas badminton academy	U17	Liepa ALEKNAVIČIŪTĖ	Klaipėda badminton club
8.	Eglė SIMANAUSKAITĖ	Klaipėda badminton club	U15	Nomeda SENIŪNAITĖ	K. Navickas badminton academy
9.	Mantė JABLONSKYTĖ	Badminton club „Smešas“	U19	Viltė PAULAUŠKAITĖ	K. Navickas badminton academy
10.	Kotryna MATUTYTĖ	Tauragė „Volanas“ badminton club	U19	Monika SUKACKAITĖ	Klaipėda badminton club
11.	Ditė KONTRIMAITĖ	Badminton club „Smešas“	U17	JORIS IVANAUSKAS	
12.	Liepa MURAUŠKAITĖ	Badminton club „Smešas“	U15	UMA IVANAUSKAITĖ	
13.	Rokas KRŪMINAS	Klaipėda badminton club	U19	Jogailė KELEČIŪTĖ	Capital badminton club
14.	Mykolas GRIGAS	K. Navickas badminton academy	U17	Domas DAUGĖLA	K. Navickas badminton academy
15.	Arnas JARMALAUŠKAS	Prienų badminton club	U17	Kajus Vilpišauskas	K. Navickas badminton academy
16.	Simonas DELTUVA	K. Navickas badminton academy	U15	Ieva PAŠKEVIČIŪTĖ	K. Navickas badminton academy
17.	Rokas DAUGĖLA	K. Navickas badminton academy	Senior	Samanta GOLUBICKAITĖ	K. Navickas badminton academy
18.	Agota BAGUCKYTĖ	Badminton club „Smešas“	Senior	Ažuolas BARKAUSKAS	Prienai BSK
Total		18 6 kortai	18 6 kortai		
		Coaches			
		08.23 Club	08.27 Club		
	Vaida Slušnienė	Baminton club „Smešas“	Dovydas Razas	Tauragė „Volanas“ badminton club	
	Povilas Bartušis	K. Navickas badminton acad	Mantas Maulė	K. Navickas badminton academy	
	Konstantin Okopniy	Badminton center „BC421“	Alan Plavin	Badminton center „BC421“	
	Kornelija Urbonavičiūtė	Badminton center „BC421“	Vilmantas Pratusėvičius	Badminton center „BC421“	
	Karolis Šemeta	Badminton center „BC421“	Rapolas Grigaliūnas	Badminton center „BC421“	

U13			
2012	Daniel Tankevič	Skaja Dapkutė	2012
2012	Ignas Martišius	Ūla Budrytė	2012
2011	Tadas Rimkus	Liepa Murauskaitė	2011
2011	Mykolas Jakštys	Ditė Kontrimaitė	2011
U15			
2010	Dominik Tankevič	Goda Vancevičiūtė	2009
2009	Daniel Leonovič	Jorė Kavaliauskaitė	2009
2009	Joringis Skirgaila	Urtė Gatelytė	2009
		Nomeda Seniūnaitė	2009

U17			
2007	Domas Pakšys	Taja Leonovič	2007
2008	Nojus Tenikaitis	Jorūnė Šalnaite	2008
2008	Rokas Lesinskas		
2007	Jurgis Jatulis		
2008	Kipras Sakalauskas		
U19			
		Viltė Paulauskaitė	2006
		Monika Sukackaitė	2006
		Jogailė Kelečiūtė	2006
SUAUGUSIEJI			
2003	Danielius Beržanskis		
2001	Jonas Petkus		

OSP 4 TRAINING CAM U17-SENIORS 2023-10-28/29				
1	2008	Rokas Lesinskas	KNBA	
2	2007	Jurgis Jatulis	KNBA	
3	2008	Kipras Sakalauskas	KNBA	
4	2006	Viltė Paulauskaitė	KNBA	
5	2002	Samanta Golubickaitė	KNBA	
6	2007	Domas Pakšys	CBC	
7	2007	Taja Leonovič	CBC	
8	2008	Jorūnė Šalnaite	CBC	
9	2006	Jogailė Kelečiūtė	CBC	
10	2006	Monika Sukackaitė	Klaipėda	
11	2003	Danielius Beržanskis	Klaipėda	
12	2001	Jonas Petkus	Klaipėda	
13	2008	Nojus Tenikaitis	Tauragė	
			FEMALE	6
			MALE	7

OSP 4 TRAINING CAM U13-U15 2023-10-30/31				
1	2012	Daniel Tankevič	KNBA	NO
2	2009	Joringis Skirgaila	KNBA	NO
3	2009	Goda Vancevičiūtė	KNBA	NO
4	2009	Urtė Gatelytė	KNBA	NO
5	2009	Nomeda Seniūnaitė	KNBA	NO
6	2012	Skaja Dapkutė	KNBA	NO
7	2010	Dominik Tankevič	KNBA	NO
8	2009	Daniel Leonovič	CBC	NO
9	2012	Ignas Martišius	CBC	NO
10	2009	Jorė Kavaliauskaitė	CBC	NO
11	2011	Liepa Murauskaitė	Smešas	YES
12	2011	Ditė Kontrimaitė	Smešas	YES
13	2011	Tadas Rimkus	Klaipėda	YES
14	2011	Mykolas Jakštys	Šakiai	will answer 2023-10-17
15	2012	Ūla Budrytė	Virus	NO
			FEMALE	7
			MALE	7



OLYMPIC SOLIDARITY PROGRAM
Development of National Sports Systems
Towards a Stronger Lithuanian Badminton



Nr.	Vardas	PAVARDĖ	Klubas	PARAŠAS
1	Paulius	JŪRAS	Bikšono badmintono klubas	
2	Konstantin	OKOPNIK	Badmintono Centras	
3	Vilimas	PRATUSEVIČIUS	Badmintono Centras	
4	Rapolas	GRIGALIŪNAS	Badmintono Centras	
5	Alanas	PLAVINAS	Badmintono Centras	
6	Alina	KADEMINA	Capital Badminton Club	
7	Nitesh	YADAV	Capital Badminton Club	
8	Donatas	NARVILAS	Kaipėdos badmintono klubas	
9	Ramūnas	BILIUS	Kelmės badmintono klubas	
10	Povilas	BARTUŠIS	Kėstūlio Navicko badmintono akademija	
11	Mantas	MAULĖ	Kėstūlio Navicko badmintono akademija	
12	Algirdas	KEPEŠINSKAS	Prienų badmintono sporto klubas	
13	Vaidas	SLUŠNĖNĖ	Badmintono klubas "Smešas"	
14	Edgaras	SLUŠNYS	Badmintono klubas "Smešas"	

15	Valentinas	BAGDANAVIČIUS	Šakių badmintono klubas	
16	Vilius	BAGDANAVIČIUS	Šakių badmintono klubas	
17	Sergej	LEONOVICH	Sostinės badmintono klubas "LION"	
18	Salvinija	TARVYDAITĖ	Sostinės badmintono klubas "LION"	
19	Dovydas	RAZAS	Tauragės VOLANO badmintono klubas	

PROGRAM EXPERT Martijn VAN DOOREMALEN

PROGRAM EXPERT Wojciech SZKUDLARCZYK

NATIONAL COORDINATOR Tadas IVANAUSKAS

DATE

2023-11-02

Lithuania Badminton Federation Strategic Plan 2024 – 2032

Introduction

In the Strategic Plan, the Lithuania Badminton Federation is describing the targets, it wants to achieve, based on its mission and vision.

These targets are divided in Short Term, Middle Term and Long Term targets and also divided over the 5 Fundamentals of a Sport Organization: 1. Governance, 2. More People Participating, 3. High Performance & Talent Development, 4. Events and 5. Strengthening Clubs. Together, these targets are forming the vision of the Lithuania Badminton Federation.

In the July 2023 Board Workshop, the Board decided on what items should be mentioned in the Strategic Plan and on what items initially the focus should be.

In this paper, in short, it will be explained what the Board of the Lithuanian Badminton Federation decided in its meeting, July 2023 and where we are at the moment in the development of the Strategic Plan.

October 2023

Martijn van Dooremalen

1. Pillar 1 Organizational Excellence – Governance

An important part of every Sports Organization, is the way, it is organizing itself. Not only at the top (Board of the Federation) but also below this, on regional and / or club level.

On every level a clear structure with tasks and responsibilities for administrators should be achieved, safeguarding an almost 100% satisfaction rate for members under a sustainable and clear financial policy. The interests of the members should be the guideline in this.

Targets:

- Structuring the Board with 7 or more Board members, each elected on competence and responsibility in their respective area. The mentioned areas are:
 - Communication
 - Finance
 - Technical (HP & TD)
 - Commercial and Sponsorship
 - IT
 - Events
 - International Cooperation
- Taking part in National and International Projects to strengthen the structure of the Federation. An example of such a project is the current Olympic Solidarity Project
- To have a Marketing/Promotion/Media/Sponsorship Plan, what serves the overall targets of the Federation.

Notes:

- *A better structure in the Board should be followed up by a better and structure of leadership in regions or clubs. This could be a middle term target.*
- *Seeking international cooperation means also taking part in international meetings and play a role in those meetings; seeking international positions could be a long term target.*
- *In a later stage, Para Badminton was also mentioned as a target.*
- *Part of an excellent organization is also to have rules and regulations set out in a proper way. During last meetings there were some issues on this (e.g. Coach Committee), so a closer look to this subject is necessary*
- *A lot of clubs are based on a business model. This has positive and negative consequences. Is promoting a non – profit club structure beneficial for Lithuania Badminton (in my view, yes ...)*
- *For Projects, Work Plan and budget are ready. For MPMS an estimated budget is made.*

2. Pillar 2 More People

A Sports Organization can only grow by having more members. More members means e.g. also more competitions, more coaches, more technical officials, more volunteers. By growing in numbers of players, the consequences will be that also other parts of the organization needs to grow. E.g. more players means more competitions, means the need for more umpires etc.

There is already a frame work, what could be a guideline to elaborate a “More People Policy”. This frame work is focusing on popularization of badminton, getting more interest from media and getting more people playing.

More people also means: more coaches, volunteers and technical officials. It’s a choice of the Board to put these human resources under “More People” or under HP & TD (coaches), Events (technical officials) and Governance (volunteers) or to keep this under the umbrella of “More People”.

Targets:

- Growing from 4000 to 10000 active players in the next 10 years
- A school program should be installed with a school league to attract from the base on, more youngsters to badminton.
- A side effect could be that also parents are getting interested to play or to be involved as volunteer or official in the sport.

Notes:

- *A marketing plan, a frame work is already there and should be worked out to start this.*
- *Not only a schools program is important, also other tools as mentioned in the frame work, should be used.*
- *Under the “Strengthening Pillar” Coach Education is mentioned and this is a part of “attracting more people”.*
- *Question: should Para Badminton be part of High Performance and Talent Development?*

3. High Performance and Talent Development

There are two ways to achieve results in the Federation. This depends on your philosophy. Some people are supporting “getting more players on base (social) level will automatically result in better High Performance results”. Others are more in line with “High Performance results will lift the attraction to the game and therefore will lead to more participation”.

In my view, both philosophies should be followed: work at the same time on High Performance & Talent Development and the development of social badminton.

An High Performance & Talent Development Plan is already written with Short, Middle Long Term and Long Term targets. Also a draft calculation is made on the yearly budget for this plan. It's a draft calculation which should be adapted to the yearly reality and the outcome of the program.

For targets, key performance indicators and workplan, see the HP &TD Plan.

Notes:

- *The targets in the HP & TD Pillar are a big indicator for the development of the other 4 pillars. E.g. an International Tournament should comply with the strength of the national team. This means to have as much as possible positive promotion from such an event, national players should at least reach semifinals. Organizing a BWF World Tour Tournament at the moment is therefore not advisable.*
- *Decision must be made on the position of Para Badminton.*

4. Pillar 4 Events and Competitions

For reasons it was not possible to produce a paper and a workplan for Events and Competitions. But targets were set in the previous working meeting.

Targets:

- Installing an working Events Committee
- Organize 2 international events per year
- Upgrade the International Events according the level of Lithuania Players
- Organizing Championships

Notes:

- *The fact that there is no working plan for events, means that the committee is not working at the moment. Events, Competitions are an important part of the Federation. So this needs urgent attention.*
- *Looking at what was produced in the other pillars, "Events" should also start to think about*
 - *A Junior and Senior Circuit of National Tournaments*
 - *The organization of "Social Events" for not competitive players*
 - *A School League*
 - *Club League on different levels (e.g. juniors and seniors, strength of players etc.)*
 - *Promo Events*
- *An other important factor is to make Events a "money making machine" instead of spending a lot of money on this.*
- *At the moment there is no Work Plan ready and an estimated budget.*

5. Pillar 5 Strengthening Clubs

At the moment the ideas in this pillar are mostly focused on developing coaches. Coaches are the backbone of the clubs. Therefore it's natural to start with coaches for strengthening clubs.

Targets:

- Grow the competence of the current around 30 coaches by organizing workshops and seminars
- The number of educated coaches in 5 years' time should be 50

Notes:

- *Strengthening clubs has also to do with helping with the organization of competitions, setting up board structures etc. Probably that's a target for the Long Term*
- *The club members are the source for volunteers, potential coaches, technical officials, board members.*
- *Contact with clubs could also be on an informal way, e.g. twice a year a presidents meeting, where presidents of clubs and the president of the LBF in an informal way talk about policy, problem solving etc.*
- *A Workplan is ready for "Coach Strengthening", including budget.*

PROJECT PARTICIPATION

In the Strategic Plan of 2024-2028 Lithuanian Badminton Federation (LBF) has high ambition to achieve big step forward in the level of badminton sport - moving from outsiders to strong middling in Europe.

Since year 2022 Lithuanian Badminton Federation turnover is raising drastically (2021 – 200k, 2022 – 350k, 2023.09.15 – 450k), because of active participation and implementation of project activities offered by government, National Sport Agency (NSA), National Olympic Committee (NOC), International Olympic Committee (IOC), Badminton Europe (BE) and Badminton World Federation (BWF).

Participation in projects offered from various programs and organizations is generating big share of LBF budget and needs to be exploited in bigger amount and efficiency as it directly and indirectly contributes not only to the budget, but to overall activities and mission of LBF.

In April 2023 during the Annual LBF stakeholders meeting budget for Year 2023 was approved and there was money dedicated for project activities specialist. This budget was not used till the end of September 2023 as one more important task and condition of hosting European Championships had to be completed before we switched to this again.

Federation needs professional who will exploit all national and international programs and projects available for application of sport organizations that will help to improve level of badminton sport in Lithuania. Ultimate goal for candidate is to increase yearly funding from available programs by 20%. In ideal he/she will be paid from received project money with success fee.

Main focus for the manager are programs for coach education, talent development, international events organization and infrastructure renovation/

	SHORT TERM 2024-2026	MIDDLE LONG TERM 2026-2028	LONG TERM 2028-2032
TASKS	<ul style="list-style-type: none"> • Organize tender for project manager by the end of October, 2024; • Introduce candidate to members during non-regular stakeholders meeting 2023-11-26; • Agree on conditions and appoint manager by the end of November, 2024; 	<ul style="list-style-type: none"> • Employ project manager for partial day; 	<ul style="list-style-type: none"> • Project manager full time;
TARGETS	<ul style="list-style-type: none"> • 2024 Project money flow 250000 EUR • 2025 Project money flow 300000 EUR 	<ul style="list-style-type: none"> • 2026 Project money flow 360000 EUR • 2027 Project money flow 430000 EUR 	<ul style="list-style-type: none"> • 2028 on Project money flow >500000 EUR



MARKETING MEDIA PROMOTION SPONSORSHIP

Marketing Strategies



Change perceptions

Promote badminton's benefits like endurance, reaction time, socializing, longevity.



Broadcast games

Get national TV to show tournaments and championships



Social media

Post videos and news on platforms like Facebook and Instagram

Using media, marketing, and promotions to showcase badminton's benefits can and will increase the wish to try badminton.

Media Strategies



Broadcast national championships and international tournaments on national TV

This will bring more attention and viewership to badminton events.



Get more coverage in newspapers/journals and social media

Articles and posts about big wins and events will increase exposure.



Start a badminton podcast

Interviews with famous athletes and personalities will engage fans.

More media presence through TV, print, and digital will make badminton more popular.

Promotion Strategies / Ideas



Longevity

Playing badminton regularly can increase lifespan by improving cardiovascular health.



Socializing

Badminton can be played socially to meet new people and spend time with friends.



Safe Sport

Badminton is a non-contact sport so there is less risk of injury than contact sports.



Brain Health

Badminton challenges reaction time and activates the brain.

Highlighting the health, social, and safety benefits of badminton can promote it as a great sport for kids.

Sponsorship Strategies



Develop partnerships

Form strategic partnerships with companies aligned with sports equipment manufacturers, health and wellness companies to sponsor tournaments or provide equipment



Offer naming rights

Sell naming rights to major tournaments or facilities to generate sponsorship revenue



Communicate in clubs for sponsorship models

Community usually willing to sponsor or promote the sports they engage, we just need to communicate

By creating valued sponsorships connected to participation and success metrics, we can secure sponsorships for events and our TD program.



Key Marketing Tactics

• Social Media Presence

1. Invest in social media to showcase badminton through posting videos, news, and events.
2. Encourage young star players to promote their lifestyle as a badminton player

• Watch Parties

Organize watch parties at cafes, restaurants, and pubs for major tournaments. This should be promoted through club managers.



Key Media Tactics

- Broadcast national championships and international tournaments on national TV**
 Get more attention and viewership by airing badminton tournaments on TV (for eg. LRT, BTV).
- More attention from newspapers, journals, and social media**
 Increase badminton coverage in print (Zmones), online (Delfi, 15min, Sportas), and social media.
- Start a podcast**
 Launch a podcast interviewing famous people and professional badminton players, coaches, officials to promote the sport (Youtube, Spotify, ApplePodcast).



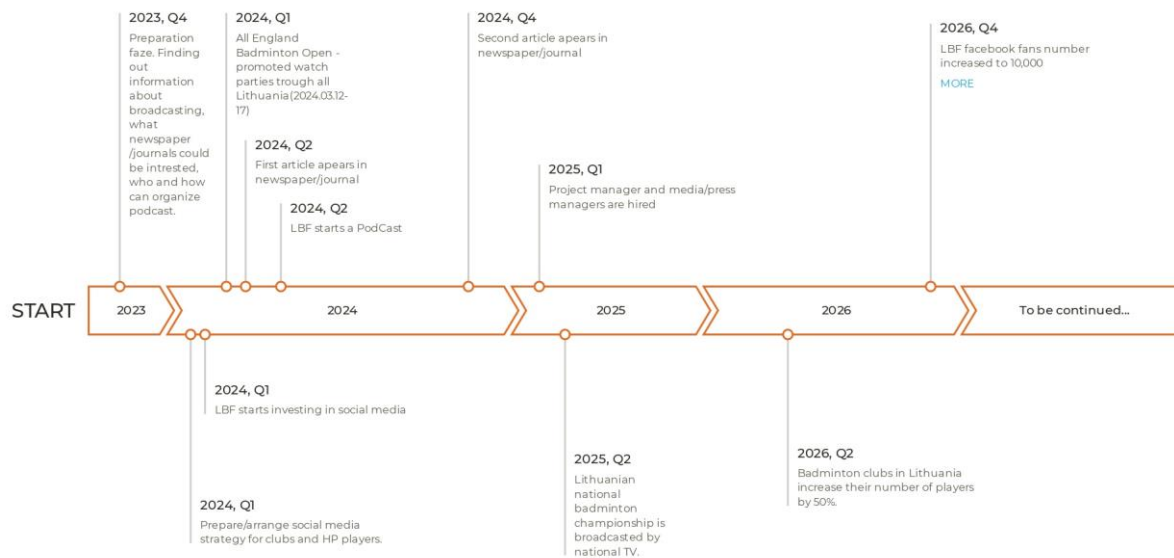
Key Promotion Tactics

- Invite people to tournaments**
 Encourage club members to invite friends and family to national and international badminton tournaments.
- Show benefits of playing**
 Communicate health, social, and developmental benefits of playing badminton.
- Promote club social events**
 Clubs should organize and promote social events for members to build community.
 Maybe LBF events?afterpartys?
- Promote clubs to expand**
 Club managers should look for possible new arenas to increase courts and players number.



Key Sponsorship Tactics

- Hire project manager**
 To fulfill documents needed for national/international events, scholarships, agencies to receive financial support.
- Hire media/press representative**
 To provide interviews, look for sponsorships and represent badminton in every event.



Shuttle time workshop Prague 2023.06.08-09

Random ideas:

Spain: uses Telegram channel for registered ST teachers

Spain: if a tutor visits at least 7 schools with max. 2 promotions per school, the club gets a support of 400 EUR

Cooperation with other (racket) sports?

Be patient and have a long-term strategy

Do a good analysis at the beginning

Strategic approach / Jacob

1. Split country into regions
2. Select biggest cities in regions
3. Create a map of clubs in a city
4. Identify schools closest to the clubs
5. Connect key persons in school and club
6. Identify (active) tutors and work with them. If not sufficient, train more.

Shuttle Time Lithuania, strategic plan. Draft

1. Identify clubs, willing to accept kids coming from Shuttle Time programme. Some of them will not be interested, because maybe not working with kids, maybe don't have convenient times, etc.
2. See if there are some active/willing tutors. If not, talk to federation about preparing them.
3. Discuss the club identification results with tutors, and agree if they can do a teachers' course in the region that the club is operating. Maybe a tutor is not willing to drive 4 hours to opposite country side to do the course.
4. Depending on outcome, assign a number of clubs to tutors. Agree to a reasonable amount of ST courses that each tutor can perform.
5. Involve tutors and clubs in active planning to select in which schools to do a presentation. Select most suitable schools to start with.
6. Talk with the schools. Sell the idea to the school managers: f.e. „more involvements of girls“. Sell to teacher: „on Monday we do five presentations instead of you, so you can rest“, „free school set if we do presentation“. Show a future incentive for teacher: „if you send a certain amount of kids to ranked competitions, federation will support you with XYZ EUR“. If your kids win in ST regional competition, you will be rewarded with XYZ EUR“. If you send a kid to a club, you will get XYZ EUR commission.
7. Proceed with ST seminars.
8. Match teacher with club coach to discuss possible talent development pathway.
9. Perform „Shuttle time competitions“ regionally and globally.
10. Reporting and measurement and followup
11. Option: Use sports ministry and municipalities to do funded projects to do ST seminars



More People in Badminton

Strategies to increase badminton participation and awareness



Badminton engaging more kids



Lines, Nets and Rackets

Provide equipment for badminton at all schools



Badminton during the lessons

Make badminton a part of the school curriculum, build community



Badminton in kindergardens

Introduce badminton in kindergardens by providing equipment and knowledge

Establishing badminton in schools and kindergardens through courts, lessons, and tournaments that will increase participation.

Badminton engaging more adults



Badminton players playing in a shopping mall

Showcase badminton games and activities in shopping malls to increase public awareness (Akropolis, Panorama, Mega).



Badminton Day - badminton nets set up in a public squares

Organize badminton tournaments and games in public squares to get more people interested (Vilnius Cathedral Square).



Badminton boost at a sports festivals

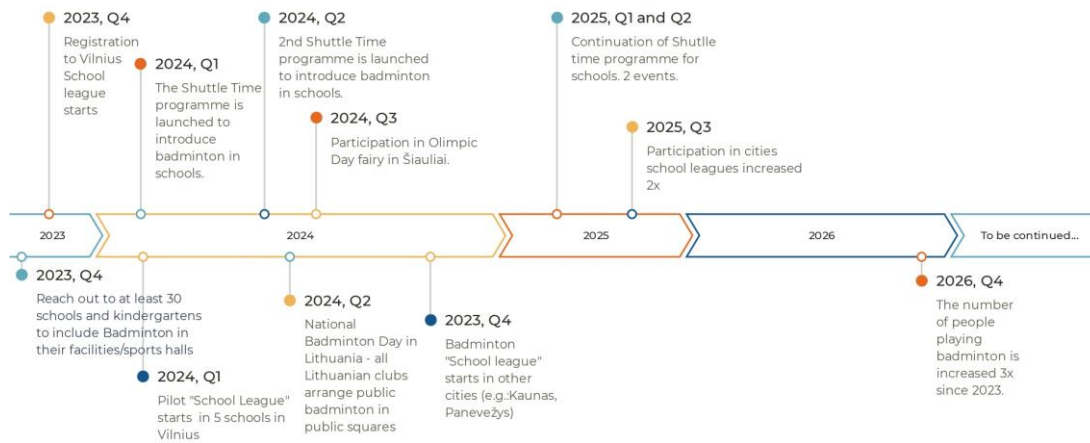
Have a badminton boost and activities at local sports festivals to promote the sport (e.g.: Litexpo, Lukiškių sq.).



Badminton engaging through Social Media

- **Get players to create social media accounts**
If they don't already have accounts on popular platforms like Facebook, Twitter, Instagram, etc., encourage them to create professional profiles.
- **Promote the sport and federation**
Suggest players share badminton highlights, news, events, training, etc. and tag the federation to spread awareness.
- **Engage with fans**
Recommend players respond to comments and questions to grow their community of supporters.
- **Be authentic**
Counsel players to share their real personality and life outside badminton to connect on a personal level.
- **Post regularly**
Advise players to post original content frequently to build an audience and stay active.

More People in Badminton TimeLine



"Badminton is like driving a sports car. You have to be alert all the time."

SUSI SUSANTI

Lithuania Badminton Federation**High Performance & Talent Development Plan 2024 – 2032****Introduction**

This HP & TD Plan (High Performance & Talent Development Plan) describes what the Lithuania Badminton Federation wants to achieve in the next 8 years on High Performance and Talent Development. It describes realistic targets, what's needed to achieve those targets on staff and facilities.

The plan has 2 parts, HP and TD. Both are merged in one plan because we believe that both should be closely connected to each other: no HP without TD because of future results and no TD without HP because of future possibilities.

Of course, a financial paragraph, is added to this plan. To estimate costs is difficult, because of all kinds of changes during the period of this plan. But for the decision making process an estimation of costs is necessary.

Finally, for the first two years, a WorkPlan is attached: what do we need to do when!

October 2023
Vaida Slusniene

High performance (HP)

2024 - 2026	Targets		
Short term	<ul style="list-style-type: none"> • Reach semi finals in Future Series Tournaments • Reach ¼ finals in International Series Tournaments 		
HP short term	Targets	Staff and Tasks	Facilities
<p>On short term (2024 – 2026), we want to have players reaching semi finals in Future Series Tournaments and ¼ finals in International Series Tournaments. To get those results we have to realize central National Team practice, at least once a week. Strength and Conditioning must be introduced an all National Team players must have their own individual program.</p> <p>Staff and Tasks</p> <p>2024: In the beginning we need a parttime National coach and a parttime physiotherapist, because of the limited number of practices per week. Job descriptions for the National Coach needs to be written at the time of appointments. Players should start working with physiotherapist.</p> <p>Target for National coach: already in the short term period, we expect him or her to select players for the National Team, make individual plans for players and very important, seek cooperation with club coaches!</p> <p>Tasks for National coach:</p> <ul style="list-style-type: none"> - Practice and tournaments plan (6month) - Practice with players 1 x week - Coaching at tournaments - Selecting players - Individual plans for players - Cooperation with club coaches - Make raports - HR monitoring or WorkLoad measuring (Ex Test) <p>Seeing the tasks of the National Coach, LBF should look for at least a Level 2 Coach and it's advisable that also club coaches get the Level 2 certificate as soon as possible.</p> <p>2025: From 2025 onwards, the number of weekly practices of the National Team should grow at least 2 x week.</p> <p>Facilities</p> <p>2024:</p> <ul style="list-style-type: none"> - 4 court hall - HR monitoring or WorkLoad measuring (Ex Test) <p>Starting with a 4 court facility, because of the low number of National Team Players. For measuring of WorkLoad LBF should buy Polar or Movesense devices. For Video Analyzing coaches can use Dartfish or Sportscope. It is a must for every serious HP program.</p>			
2026 - 2028	Targets		
Middle long term	<ul style="list-style-type: none"> • Reach OG qualification in singles • Reach last 16 European championship • Reach last 32 World championship 		
HP middle long term	Targets	Staff and Tasks	Facilities

On middle long term (2026 – 2028), we want to have players reaching last 16 in European championship and last 32 in World Championship. On 2028 we want to qualify for Olympic games in singles. To get those results we have to increase central National Team practice, at least three times a week. National coach should guarantee that Players is working on Strength and Conditioning and working on their individual programs. On that stage we need to expand National team.

Staff and Tasks

2026: Parttime National coach and parttime physiotherapist.

Target for National coach: From 2026 onwards, the number of weekly practices of the National Team should grow to 3 times a week. Strenght and conditioning should be installed.

Tasks for National coach:

- Practice and tournaments plan (6month)
- Practice with players 3 x week
- Coaching at tournaments
- Selecting players
- Individual plans for players
- Cooperation with club coaches
- Make raports
- HR monitoring or WorkLoad measuring (Ex Test)
- Expand National team number

Facilities

2026:

- **6 court hall**
- **HR monitoring or WorkLoad measuring (Ex Test)**
- **Strenght and conditioning room – free weights**
- **Video analyzing**

Peactice for the players needs to become at least a 6 court facility to practice with 4 MS, 4 WS and 2 MD and 2 WD, a total of 16 players. Players need to have access to the S&C rooms.

2028 - 2032	Targets		
Long term	<ul style="list-style-type: none">• Qalify in OG• Participate in European games: all disciplines		
HP long term	Targets	Staff and Tasks	Facilities

On long term (2028 – 2032), we want to have players participating in European games in all disciplines and qualifying for OG. To get those results we have to set up daily central National Team practice. There should be 3 MS and 3 WS players, 2 MD and 2 WD. Total 20 players working on individual programs. On that stage Technical director should be appointed.

Staff and Tasks

On the long term, in 4 years' time, there will be a need for a fulltime coach. At that time the National Team is supposed to practice daily. It is the time to appoint a **(parttime) Technical Director**. Job descriptions for the national Coach and Technical Director needs to be written at the time of appointments.

Staff: Parttime technical director, 1 fulltime National coach, parttime S&C coach, parttime physiotherapist.

Target for National coach: The National Coach needs to concentrate on the daily practice and work with National Team Players.

Tasks for National coach:

- Practice and tournaments plan (4 years)
- Practice with players daily
- Coaching at tournaments
- Individual plans for players
- Make reports
- HR monitoring or WorkLoad measuring (Ex Test)
- Video analyzing

Target for Technical director: taking care of overall organization and having the overall responsibility.

Tasks for Technical director:

- Take care of HP and TD policy
- Organizational
- Overall responsibilities
- Take care of physiotherapist, overall medical care, medical tests and etc.

Facilities

2028:

- **6 court hall**
- **S&C room – Free weights**
- **Running facility**
- **Physiotherapy 2 x week**
- **Medical & exercise tests**
- **HR monitoring or WorkLoad measuring (Ex Test)**
- **Video analyzing**

On that stage we need a sport hall with 6 courts to practice 8:00-10:30 and 15:00-17:30 daily and equipped Physio Room.

Talent developement

As mentioned in the Introduction of this plan, Talent Development and High Performance are closely connected. Therefore on the next pages the Talent Development Plan will be explained along the same lines as the High Performance Plan. To secure HP results in the future, LBF needs to work systematically on educating young talented players.

2024 - 2026	Targets		
Short term	<ul style="list-style-type: none"> • Instal 3 regional talent centers • Set up regional teams • Instal scout system • Instal National teams U19, U17, U15 		
TD short term	Targets	Staff and Tasks	Facilities
<p>Therefore on short term LBF needs to set up regional talent centers to have an inside view on possible talent. Players should reach practice hall in 1 hour. On short term a Scout System should be developed to find the right candidates for future HP results. At the same time National Junior Teams in different each groups must be installed as a start of a Talent Development System. Together with these tools, involved coaches must be instructed on what and how in Talent Development through Coach Education and Seminars.</p> <p>Staff and Tasks</p> <p>2024: For the National Junior teams we need parttime coaches: U19, U17, U15. These coaches should also lead the regional talent centers. Job descriptions for coaches and selecting criteria need to be in place before the start of this plan in 2024.</p> <p>Target for U19, U17, U15 coaches: Their main tasks are selecting players, making individual plans for National Team Players and setting up cooperation with clubs.</p> <p>Tasks for U19, U17, U15 coaches:</p> <ul style="list-style-type: none"> - Practice and tournaments plan (6month) - Organize regional center practice for regional teams 10 x year - Organize practice for National Junior teams 1 x month - Coaching at tournaments - Selecting players - Individual plans for players - Cooperation with club coaches - Make raports <p>Seeing the tasks of U19, U17 and U15 Coach, LBF should look for at least a Level 2 Coach and it's advisable that also club coaches get the Level 2 certificate as soon as possible.</p> <p>Facilities</p> <p>2024:</p> <p>National teams</p> <ul style="list-style-type: none"> - 4 court hall - Practice together 1 x month <p>Regional teams</p> <ul style="list-style-type: none"> - 6 court hall per region - Every month: tournament - National tournament calendar - Events for U15, U17, U19 players 4 times a year <p>At regional level we need to start practice with a low frequency (2024 – 2026 10x per year). But as soon as possible the amount of practice in regional centers should increase to 3 x week. National tournament calendar have to be coordinated with TD plan.</p>			

2026 - 2028 Middle long term	Targets <ul style="list-style-type: none"> • Upgrade National Junior team 6 and 6 players • Reach last 16 European Junior Championship • Reach last 32 World Junior Championship 		
TD middle long term	Targets	Staff and Tasks	Facilities
<p>On middle long term (2026 – 2028) we want to reach last 16 in European Junior Championships and last 32 in World Junior Championships. We need to improve Regional Talent scouting network. Organize specialized coach seminars, instruct coaches on TD system. On this stage regional center practice frequency should go up to 3x per week. In that way, together with club practice, talents will be able to practice the amount of hours, needed to catch up with international level.</p> <p>Staff and Tasks</p> <p>2026: Parttime U19, U17 and U15 coaches and parttime physiotherapist.</p> <p>Tasks for U19, U17, U15 coaches:</p> <ul style="list-style-type: none"> - Practice and tournaments plan (6month) - Organize regional center practice for regional teams 3 x week - Organize practice for National Junior teams 1 x week - Coaching at tournaments - Selecting players - Individual plans for players - Cooperation with club coaches - Make raports <p>Facilities</p> <p>2026:</p> <p>National junior teams</p> <ul style="list-style-type: none"> - Practice Hall – 6 Courts - S&C Room – Free Weights - Practice 1x / Week - Running Facility - Parttime Physiotherapist <p>Regional teams</p> <ul style="list-style-type: none"> - 6 courts hall - Practice 3x / Week - Running facility - Every Month: tournament - National tournament calendar - Events for U15, U17, U19 players 4 times a year <p>At regional level we need increase amount of practice to 3 x week. National tournament calendar have to be coordinated with TD plan.</p>			
2028 - 2032 Long term	Targets <ul style="list-style-type: none"> • Win medals in European Junior Championships • Reach last 16 at World Junior Championships 		
TD long term	Targets	Staff and Tasks	Facilities

On long term (2028 – 2032), we want to win medals in European Junior Championships and to have players reaching last 16 at World Junior Championships. To get those results we have to set up daily central National Junior Team practice. On that stage Technical director should be appointed.

Staff and Tasks

There will be a need for a fulltime National Junior coach. At that time the National Junior Team is supposed to practice daily. It is the time to appoint a **Technical Director**. Job descriptions for the national Junior Coach and Technical Director needs to be written at the time of appointments.

Staff: Technical director, 1 fulltime National Junior coach, parttime U17 and U15 coach, parttime physiotherapist.

Target for National Junior coach: The National Coach needs to concentrate on the daily practice and work with National Team Players.

Tasks for National coach:

- Practice and tournaments plan (2 years)
- Practice with players daily
- Coaching at tournaments
- Individual plans for players
- Make reports
- HR monitoring or WorkLoad measuring (Ex Test)
- Video analyzing

Target for Technical director: taking care of overall organization and having the overall responsibility.

Tasks for Technical director:

- Take care of HP and TD policy
- Organization scouting
- Overall responsibilities
- Take care of physiotherapist, overall medical care, medical tests and etc.

Facilities

2028:

National junior teams

- Practice Hall – 6 Courts
- S&C Room – Free Weights
- Practice 1x / Week
- Running Facility
- Parttime Physiotherapist
- National Junior team practice daily

Regional teams

- 6 courts hall
- Practice 3x / Week
- Running facility
- Every Month: tournament
- National tournament calendar
- Seek middle long term

WorkPlan 2024-2025

What needs to be done to implement and execute the HP & TD Plan? In table below this is written down, not in detail, but in main items in 2 periods: before the start of the Plan and during the Plan. First of all, this Plan should get the agreement of the Board and of the Annual Meeting (latest May 2024). But already before the Annual Meeting, preparations should start for the sake of not losing time. Of course, assuming with confidence that this Plan will be approved by the Board and the Annual Meeting.

Preparation 2024 January-May
<ul style="list-style-type: none">- Introduction of HP & TD Plan to members- Fine tuning HP & TD Plan according comments- Finding Locations for Regional Training- Finding Locations for Nat Team Practice and Nat Jun Team Practice- Selecting Jun Coaches and HP Coach- Nominating Nat Jun Teams u19, u17, u15- Nominating Regional Teams
Implementation from 2024 May (Annual meeting)
May Dec 2024 and 2025 <ul style="list-style-type: none">- Contracting Nat Jun Coaches and Coach HP- Fine tuning tasks of Nat Coaches (Jun & HP) - technical - administrative- Controlling Planning (Practice & Tournaments) of Nat Teams- Contracting Practice Locations Nat Teams- Introducing Tal Development System- Review & Evaluation Coaches & Players- Update Nat Teams- All above for regional centres- Control Finance

Lithuanian Badminton Federation Work Plan for Events & Competition 2023-2024

Introduction

In late 2023 it is clear, that the role of the Lithuanian Badminton Federation (or LBF) is a small one in European Badminton. But there are signs of greatness, of what it can do as seen in its wonderful execution of international events as the Lithuanian International, Lithuanian U17 International, and the biggest international tournament in Lithuanian Badminton history (so far) the European U17 Championships.

These tournaments gave the possibility to compete, and compare the skills of Lithuanian players to other players of European countries. The LBF has an obligation to organize international and national tournaments in Lithuania to fulfill the needs of their members and support the development of players in the National Teams and overall. Looking back in past years the LBF has delivered excellent national and international events and competitions. The same can be said about club level tournaments, when practically there are 2-3 tournaments in different parts of Lithuania every weekend, ranging from 70 to 150 (and more) players each.

In 2022 the formation and implementation of the main tournament execution document (Tournament reglement), in which it is written how an event has to be held, has shown many pluses but unfortunately has showed the minuses in Lithuanian badminton of organization of championships and national events (Lithuanian A junior cup 4 stages). When there are no proposals from the LBF local member clubs, so it is left to the LBF to organize these events. This huge organization job falls on 2 sometimes 3 federation members and the financial cost (or willingness of other members) of these events exceed the planned events budget.

The nominal election of an events committee has yet to show any functionality.

The 2023-2024 Targets:

- Organize International Events in Junior and Senior levels
- Organize National Individual and Teams Events according to the Tournament reglement and the needs of the members
- Explore Para-Badminton in Lithuania
- Form an Event's Committee

2023: Evaluating the current situation, recommendations have to be made for the following years to set up calendar for 2024-2025.

2024: The formed event committee should be involved in the organization of every national event together with local organizers (if there are any).

For 2024:

To continue and improve

National Lithuanian Cup of 4 events – U19; U17; U15; U13;(Open Entry)

- National Lithuanian Cup of 4 events for Seniors and Beginners – A, B, C, D, E (Open Entry)
- National Championships and International events
- School competitions

To bring back or form a new:

- National Badminton League

- Amateur Teams Clubs events

2023

	National Events	International Events	Other Events
October	<ul style="list-style-type: none"> • Set up National 2024 calendar • National Cup ¾ Seniors and U19. • National Cup 4/4 U13 		
November	<ul style="list-style-type: none"> • National Cup 4/4 Seniors • National Cup 4/4 U19, U17, U15 • Lithuanian Seniors Championship 	<ul style="list-style-type: none"> • RSL Lithuanian Junior 2023 	
December			
2024			
January			
February	<ul style="list-style-type: none"> • U17 National Championship • National Individual Championship 		
March	<ul style="list-style-type: none"> • National Cup ¾ Seniors and U19, U17, U15, U13 • U15 and U11 National Championships 		
April	<ul style="list-style-type: none"> • National Cup 2/4 U17, U15, U13 		
May	<ul style="list-style-type: none"> • National Teams Championships • National Championships U19 and U13 • National Cup 2/4 Seniors 	<ul style="list-style-type: none"> • RSL U17 Lithuanian International 	
June	<ul style="list-style-type: none"> • National Cup 2/4 Seniors and U19 	<ul style="list-style-type: none"> • RSL Lithuanian International • 2024 Baltic Seniors Championship 	
July			
August			
September	<ul style="list-style-type: none"> • National Cup ¾ Seniors • National Cup ¾ U19, U17, U15, U13 		
October			
November	<ul style="list-style-type: none"> • National Cup 4/4 Seniors • National Cup 4/4 U19, U17, U15, U13 • Lithuanian Seniors Championship 	<ul style="list-style-type: none"> • RSL Lithuanian Junior 	
December			

STRENGTHENING CLUBS

Main goal for 2024-2028 year will be to increase coach level and number in Lithuanian badminton as in 2024 level is not sufficient to achieve results on European or International level or to develop talents capable of achieving those results.

Main beneficiaries of this activity will be LBF stakeholders/clubs as it should lead to higher level of coaching and bigger amount of coaches involved.

LBF will need to start from the roots to develop and implement coach education program that should help to put everybody on the same page starting with the new for badminton coaches to ensure that children entering into badminton sport are on the same page with technical, tactical, physical preparation in early age. After listening and taking part in practical activities of the program coaches will receive certificates and will be registered in the National system of coaches which will be presented on official webpage. Program will need input from international experts, should be finished by the end of March, 2024.

Next step is the education and improvement of competences of existing coaches already working with talent development groups and also inclusion of former players into coaching. LBF will organize courses on yearly basis, 3-4 times per Year which will also be certified and list published on the federation website. Main focus of this activity is modern coaching techniques, attention to details, video analysis and psychological preparation of coaches moving player's role.

	SHORT TERM 2024-2026	MIDDLE LONG TERM 2026-2028	LONG TERM 2028-2032
TASKS	<ul style="list-style-type: none"> • Get approval from the board for preparation of coach education programs by the end of October, 2023; • Get approval of the budget for preparation of coach education programs during non-regular stakeholders meeting 2023-11-26; • Prepare the base program and the program for talent development for badminton coaches by March, 2024; • Introduce programs, authors of program to clubs, stakeholder; • Approve programs and budget needed to implement programs during annual delegates meeting April/May, 2024; 	<ul style="list-style-type: none"> • 2026 Educate National tutor and expert for implementation of base and talent development programs; • 2026 Get approval from board for preparation of national high performance coach education program • 2026 Get approval for budget for preparation of high performance program during annual delegates meeting; • 2027 Start implementation of high performance coach education program; 	<ul style="list-style-type: none"> • To be decided

<p style="text-align: center;">TARGETS</p>	<ul style="list-style-type: none"> • 2024 Organize 2 seminars + practices for base program participant involving at least 10-15 coaches; • 2024 Organize 3 seminars + practices for base program participant involving at least 15 coaches; • 2024 Organize talent development seminar together with practice camp for talent development players involving 15 coaches and 40-50 players (organized together with HP&TD plan activities); • 2025 Organize 2 seminars + practices for base program participant involving at least 20 coaches; • 2025 Organize 3 seminars + practices (1-2 days) for base program participant involving at least 15 coaches; • 2025 Organize talent development seminar together with practice camp for talent development players involving 15 coaches and 40-50 players (organized together with HP&TD plan activities); • 2025 Autumn Organize BWF Level 2 course in Lithuania; 	<ul style="list-style-type: none"> • 2026 Organize 2 seminars + practices for base program participant involving at least 20 coaches • 2026 Organize 3 seminars + practices for base program participant involving at least 25 coaches • 2026 Organize 2 talent development seminar together with practice camps for talent development players involving 25 coaches and 80-100 players (organized together with HP&TD plan activities); • Organize BWF Level 1 courses in Lithuania • 2027 Organize 2 seminars + practices for base program participant involving at least 20 coaches • 2027 Organize 3 seminars + practices (1-2 days) for base program participant involving at least 15 coaches • 2027 Organize talent development seminar together with practice camp for talent development players involving 15 coaches and 80-100 players (organized together with HP&TD plan activities); • 2027 Organize 2 seminars + practices for HP program participants involving at least 10 coaches • 2027 Autumn Organize BWF Level 2 course in Lithuania 	
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Lithuanian para-badminton strategy

Description of activities

Lithuania's para-badminton strategy defines the factors for a period of 5 years, which are aimed at four essential points for the development of the country's para-badminton:

- Introduction of the country's disabled athletes to the sport of para-badminton
- Formation of para-badminton training capabilities
- Organization of para-badminton competitions
- Participation of Lithuanian para-badminton athletes in international tournaments

The developed strategy must help the development of Lithuanian para-badminton and the preparation of new athletes for international competitions. The strategy should define the ways in which athletes with disabilities will be found, in what ways they will be able to train and what priority international competitions will be chosen.

Analysis of environmental factors

Strength	Weaknesses
<ul style="list-style-type: none"> • In Lithuania, para-badminton is already being developed in several sports clubs for the disabled and has para-athletes playing • There are athletes in the country who have been playing badminton in healthy clubs since a long time and have a disability • The LBF cooperates with the disability sports organization developing para-badminton in Lithuania and thus can reach the target group • For athletes from different cities of the country, due to the short distance, it is not difficult to meet in joint para-badminton activities and improve their skills • Lithuania already has international judges who could also qualify for judges for para-badminton competitions. 	<ul style="list-style-type: none"> • There is no official and recognized classification in Lithuania • The number of young para-badminton athletes at the Lithuanian championships is small • Coaches are not introduced to the specifics of sports for people with disabilities • Required experience and human resources at the international para-badminton level • Low number of para-badminton events nationwide • The vast majority of athletes with disabilities do not have the opportunity to try and engage in para-badminton sports • A larger proportion of para-badminton players should acquire better technical abilities
Options	Threat
<ul style="list-style-type: none"> • Send a representative of the country to become a classifier • Develop para-badminton together with countries starting this sport • Conduct joint training camps with neighboring countries • To participate in projects at national and international level for the development of para-badminton • To involve the country's healthy clubs in the development of para-badminton with the help of integration training • Access to seminars and other international development opportunities for para- 	<ul style="list-style-type: none"> • A small number of para athletes will not create sufficient competitive space and incentive to improve at the national level • A small number of young para-badminton athletes will not create long-term prospects for participation in international competitions • Political factors and low funding for para-badminton can hinder the development of this area in the country • Active and promising disabled athletes can choose other sports • Not having time to get involved in the international activities of para-badminton

badminton	that begins can create difficult conditions for the further development of the sport.
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Mission, vision and values

- Mission – attentiveness and activity for the development of para-badminton in Lithuania
- Vision – para-badminton is a popular sport for the disabled, developed in every region of the country and developing competitive players for the European Para-badminton Championship.

Values:

Respect

We treat others the way we want them to treat us. We respect people with disabilities and their efforts.

Innovation

We are dynamic and ready for change, striving to adapt to innovations in the field of para-badminton.

Vigor

We want and strive to learn in a new field.

Responsibility

We make decisions responsibly, assessing their impact on para athletes. We do not promise what we cannot keep.

Teamwork

We work in a team and strive for common goals. We believe that teamwork is the key to successful activity.

Strategic steps

- At the regional level, the aim is to create conditions for people with disabilities to exercise para-badminton, for this purpose the aim is to communicate and help sports clubs for the disabled, and to encourage healthy badminton clubs to provide city or municipal disabilities with training badminton at least once a week.
- At the national level – to organize para-badminton presentation visits to representatives of municipalities, sports clubs for the disabled and healthy, to organize the Lithuanian para-badminton championship. This step will introduce a sport throughout the country, reach the main part of the target group and organize the main para-event of the country, thanks to which people with disabilities will be able to self-assess their abilities and gain motivation to prepare for next year's championship.
- At the international level – to participate in the European Para-badminton Championships and other events, to have a classifier and to train judges. This is the main goal of achieving high excellence in the field of para-badminton and creating additional opportunities for development not only for athletes, but also for other personnel.

Year 2024:

- Search for sources of funding for the development of para-badminton and the organization of events
- Conclusion of a cooperation agreement with the Lithuanian Association of People with Disabilities Volleyball and Badminton
- Conducting presentation visits to different municipalities of the country and the sports and healthy badminton clubs for the disabled in them
- To encourage sports clubs for people with disabilities, if possible, to conduct para-badminton training, to provide these clubs with the necessary inventory to start training on at least 1 court.
- To encourage healthy badminton clubs 1-2 times a week to create conditions for the arrival of disabled city or municipal athletes to participate in club training, during which one site can be reserved only for the disabled or to conduct integration training for the disabled and the healthy together. To teach disabled people the basic elements of the game by gradually raising the level.
- Organization of Lithuanian para-badminton training camp
- Organization of the Lithuanian Para-badminton Championship
- Formation of priority classes (currently: SL3, SL4 and SU5).
- Participation in the European Para-badminton Championship
- The pursuit of partnerships with Latvia and Estonia, the establishment of the Baltic Para-badminton League

Year 2025:

- Conducting presentation visits to the rest of the country's municipalities and the sports and healthy badminton clubs for the disabled in them
- Continue to promote the involvement of disabled and healthy badminton clubs in the promotion of this branch and the creation of conditions for people with disabilities to participate in training at least 1 time per week
- Select club coaches working with people with disabilities and send to appropriate courses
- Finding and sending a classifier to courses
- Selection and referral of a judge to courses
- Organization of Lithuanian para-badminton training camp
- Organization of the Lithuanian Para-badminton Championship
- Organization of the Baltic Para-badminton League in Lithuania
- Participation in the European Para-badminton Championship

Year 2026:

- To encourage selected and actively para-badminton clubs to continue training at least 1 time per week for the disabled together with the healthy
- Raise the level of coaches in para-badminton courses
- Organization of the Lithuanian Para-badminton Championship
- Classification of Lithuanian para athletes with the official Lithuanian classification
- Formation of the Lithuanian para-badminton team and organization of the preparation camp
- Participation in the Baltic Para-badminton League in Latvia

- Participation in the European Para-badminton Championship

year 2027:

- To encourage selected and actively para-badminton clubs to continue training at least 1 time per week for the disabled together with the healthy
- Raise the level of coaches in para-badminton courses
- Organization of the Lithuanian Para-badminton Championship
- Classification of Lithuanian para athletes with the official Lithuanian classification
- Formation of the Lithuanian para-badminton team and organization of the preparation camp
- Participation in the Baltic Para-badminton League in Estonia
- Participation in the European Para-badminton Championship
- If possible, participation in the World Para-badminton Championship
- Application to organize an international para-badminton tournament or championship next year

Year 2028:

- Encourage selected and active para-badminton clubs to continue training at least 2 times a week, intended exclusively for the disabled or together with the healthy
- Organization of the Lithuanian Para-badminton Championship
- Organization of the preparation camp of the Lithuanian para-badminton team
- Organization of the Baltic para-badminton or international tournament
- Participation in an international para-badminton tournament
- Participation in the European Para-badminton Championship
- If possible, participation in the World Para-badminton Championship.

Estimated Expenses Lithuanian Badminton Federation 2024 – 2032

	2024	2025	2026	2027	2028	2029	2030	2031	2032
HP & TD	€ 57.000	€ 95.700	€ 109.700	€ 133.100	€ 157.100	€ 222.500	€ 232.500	€ 280.500	€ 282.500
Strengthening	€ 13.925	€ 14.725	€ 17.725	€ 27.615	€ 18.990	€ 22.190	€ 18.990	€ 26.190	€ 18.990
Project Participation	€ 17.000	€ 20.000	€ 24.000	€ 27.000	€ 31.000	€ 34.000	€ 38.000	€ 41.000	€ 44.000
Para Badminton	€ 5.000	€ 5.000	€ 7.500	€ 7.500	€ 8.000	€ 8.000	€ 9.000	€ 9.000	€ 10.000
Marketing MPS	€ 10.000	€ 10.000	€ 15.000	€ 15.000	€ 16.000	€ 16.000	€ 18.000	€ 18.000	€ 18.000
Events	€ 38.000	€ 46.000	€ 49.000	€ 51.500	€ 60.000	€ 62.500	€ 69.000	€ 69.000	€ 70.500
Governance	€ 101.000	€ 110.500	€ 121.000	€ 154.500	€ 173.000	€ 194.500	€ 215.500	€ 242.000	€ 270.000
More People	€ 21.000	€ 21.000	€ 24.500	€ 26.500	€ 30.000	€ 31.000	€ 36.500	€ 39.000	€ 42.500
Total	€ 262.925	€ 322.925	€ 368.425	€ 442.715	€ 494.090	€ 590.690	€ 637.490	€ 724.690	€ 756.490